



Outsourced services in Marketing and Business Development

- identify & qualify potential **customers** or **partners**, follow up the project by phone & e-mail
- identify & qualify **customers** or **partners** (licensing-in & -out) on **business convention** or a **trade show** or a **congress**
- evaluate a new product or a service on a trade show or a congress
- exhibit on trade show or congress to promote your products or services
- organize **scientific seminars** in public or private labs or **webinars** & follow-up
- evaluate with Google analytics: your **website architecture**, the **impact of marketing event**, your **country strategy**
- emailing campaign

Pharma - Biotech - Life Sciences - Diagnostic - Cosmetic - Nutraceutical

Why outsourcing ?

You launch a new product or a service.

You want to take market shares in a country where you don't have any customer yet.

You want to evaluate a new market or a new application

Focused external missions

Add highly qualified human resources to your own staff

Reduce costs by using non-exclusive representation at commercial events

Focus your own activity on deal making

Accelerate your return on investment



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watch the video: bit.ly/B2Bio